

# Kids Cards

*School fundraising*

*Kids Cards* was introduced for the academic year 2005-2006 and is supported by Access Underwriting®, leading charity insurance brokers, as part of their corporate community involvement programme.

Creative design and concepts are by Michael Sebaduka who directs the printing side of DPI Digital. Michael said “We are delighted to be involved in this programme which helps schools raise funds for much-needed projects”.

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An opportunity for every child to have their self-designed Christmas card professionally printed.

# Do you want to raise money for your school?

# How it Works - Setting up the scheme

## Are you a parent, teacher, governor or bursar?

If so, we can offer you an annual opportunity to raise funds to pay for that much-needed project at your school.

## Creative Kids

**Kids Cards** allows you to do this, whilst also advancing your child's or pupil's creative abilities. An A4 drawing will be professionally scanned and turned into an individual, personally designed card.

## Dare to be Different!

Be different this Christmas, stand out from the crowd. Let your children be delighted to have their own work sent out and admired.

## School Benefits

**Kids Cards** pay the school **£1.00** per pack of 10 cards ordered. If cheques have been made payable to the school or Parents' Association, then the contribution will be deducted by the school or association.

## Getting Started

Once you have decided to have fun and a creative Christmas at your school, contact **Kids Cards** at **dpidigital** to arrange for envelopes to be supplied. The envelopes, for transporting and preserving the artwork, have the order form printed on the front.

When the artwork is finished, parents decide on the number of packs of 10 cards they wish to order, complete the order form and write a cheque for the total.

The envelope with its artwork, completed order form and payment is returned to the school where arrangements are made for collection by **Kids Cards**.

## Designing the card

The design can be a drawing, painting or collage and **must** be on plain A4 sized paper. For very small children a selection of pre printed designs for colouring in can be supplied. **Important:** The pupil's name, class, year and school should be clearly written on the back.

## Printing the card

The cards will be A5 (A4 folded to A5 landscape or portrait). Card quality is 280 gms.

The cards will be printed with:

- The design and the student's name on the front.
- The school name, badge or crest on the rear, if supplied.
- An agreed greeting on the inside.

The cards come in packs of 10 with white C5 envelopes sealed in cellophane packing.

## Delivery

The cards and artwork are delivered free of charge to schools inside uk for orders over £100.

A charge of £10 for orders below £100.